

SCHAULAGER[®]

SCHAULAGER SATELLITE

WELCOME

Maja Oeri, president Laurenz Foundation

Why is Schaulager currently closed? Why is no exhibition being organised this year? Is nothing going on anymore? Has Schaulager changed its policy?

The fact that these questions keep cropping up, close to ten years after Schaulager was first inaugurated, tells us that our objectives still have not been fully understood.

Schaulager: a unique institution in the service of art

The imposing architecture of the Schaulager building in Münchenstein, along with its unprecedented exhibitions and catalogues, have contributed to Schaulager's swift ascent as a leading player in the international art world.

In the process, however, our other, no less important, activities such as storage, conservation and research have taken a back seat. What makes our institution so unique and vital is, in fact, the interplay of three core activities of equal value: 'Preserve', 'Study', 'Share'.

These objectives are defined in the deed of the Laurenz Foundation, established as the executive board of Schaulager in 1999. Nonetheless, there is still little public awareness of what goes on at Schaulager throughout the year, in an institution that is a great deal more than an exhibition venue.

For this reason, we have moved out of Münchenstein and built the 'Schaulager Satellite' at the Basel art fair in order to show the public what Schaulager is actually about, to reveal what is going on behind the scenes and to demonstrate why the building is not always open to the public.

Preserve: 'Schaulager Enhancement'

This was not prompted by the need to mark any forthcoming anniversary. It is quite simply due to the construction work currently underway at Schaulager.

When the building was completed in 2003, one of the three storage floors remained unpartitioned. The Emanuel Hoffmann Foundation, whose collection we store, has of course continued collecting and that floor has always been reserved to accommodate the future needs of newly acquired art works.

The time has now come. Last January we started working on the 'Schaulager Enhancement' project with Herzog & de Meuron to fit out the second floor with special spaces to accommodate sculptures and installations.

Study: two professorial chairs for the University of Basel

In addition to the storage floor, the facilities for teaching and research are being expanded. The library will be almost doubled in size, and a reading room with workplaces for students and researchers as well as two new seminar rooms will be provided.

This expansion will support the research conducted at Schaulager. It has become necessary since a second chair — the Schaulager Chair for Art Theory — was endowed by the Laurenz Foundation this year, ten years after the endowment of the Laurenz Assistant Chair for Contemporary Art at the University of Basel's Institute of Art History.

Construction — which incidentally does not involve the two exhibition floors — will be completed this summer. The collection will then be installed in the new spaces so that, step by step, Schaulager will be accessible to researchers again.

Share: Steve McQueen Exhibition 2013

In addition to the care of the collection and the work of students and researchers, Schaulager will again cultivate its third objective by organizing exhibitions and public events. Our next, large-scale exhibition to open 1 March 2013 will be devoted to the work of the British video and film artist Steve McQueen.

It will be a typical Schaulager exhibition, of the kind that can only be mounted thanks to the temporal and spatial potential of this institution. Organised in close cooperation with the artist, the exhibition will be presented in elaborately designed exhibition architecture created especially for the occasion.

An accompanying scholarly catalogue raisonné, produced by the team at Schaulager, will offer professionals an authoritative publication on the oeuvre of Steve McQueen that will be of interest as a work of reference well beyond the scope of the exhibition itself. As usual, a diverse programme of guided tours and events will be organised for interested visitors.

Schaulager Satellite: showcasing Schaulager

In conclusion, Schaulager has clearly remained faithful to its original concept. 'Schaulager Satellite' illustrates that amply.

'Preserve', 'Study' and 'Share' form the core of an informal and accessible introduction to the Schaulager activities that take place all year long behind the scenes — even when the gatehouse is closed and the LED screens are dark.

My heartfelt thanks go to the wonderful team of Schaulager. They have all shown extraordinary enthusiasm in making the 'Satellite' possible — despite the enormous additional pressure of the construction work and preparations for the Steve McQueen exhibition and catalogue. The small 'Satellite team' has produced an entertaining presentation, exciting films and a beautiful, informative book in record time. Once again, our partnership with Herzog & de Meuron has resulted in a fitting and, indeed, striking architectural setting for our project. Last but not least I am grateful to the management of the Swiss Trade Fair and Art for giving us the green light for our project despite their own complex building activities.

An invitation to local and international visitors

The Schaulager Satellite will be open for two weeks, from 4 to 17 June 2012, thus sharing the presentation with the local public as well as the international visitors to Art Basel. I sincerely hope that many will seize the opportunity to discover Schaulager and take a look at what we do behind the scenes.

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Bettina Friedli, curator Schaulager Satellite

Schaulager introduces itself

Schaulager was founded around ten years ago with the aim of combining the storage and display of artworks. The Emanuel Hoffmann Foundation collection has been held there since 2003 according to this principle. The works of art are simultaneously stored, maintained, viewed and studied – when not currently on display in exhibitions. Schaulager actively stores art, demonstrating that storage does not mean inaccessibility, latency and delay. It is a site which turns the collection into a springboard for creativity and activity, learning and in-depth appreciation.

How can an institution whose essence is defined by direct contact with original works of art present itself outside of its own walls? How can a physical form be found to represent the processual aspect particular to the Schaulager concept? With the Satellite, a temporary pavilion housing a lively, diverse, multi-sensory presentation, Schaulager has found a form with which to meet this challenge. The objects, films, photographs and texts exhibited invite visitors to get to know Schaulager and its activities and to explore them for themselves.

The design of the Satellite, by Schaulager architects Jacques Herzog and Pierre de Meuron, refers directly to the design of Schaulager itself. The building's inviting white entrance facade with its two LED screens is reproduced twice on the Satellite, facing both sides of the Exhibition Square. This gives the pavilion a bright, spacious appearance, lets in light and air and forms an architectural opening to the square.

The lightness of the architectural structure, its temporary nature and the brief duration of its appearance are reflected in the thematic programme: the Satellite does not contain an art exhibition in the classic sense. Instead it seeks to document the processual nature of Schaulager illustrating the key concepts of 'Preserve', 'Study' and 'Share' in various media. Vitrines containing sketches and objects, linked to artworks from the collection or to Schaulager exhibitions, offer an insight into the intellectual and practical aspects of the artistic, curatorial and restoration processes. A five-part film documentation produced specially for the occasion provides information about the history and background of the institution and includes contributions by significant figures from the art world as well as people involved with Schaulager. Finally, the documentations by Thomas Ruff, Zilla Leutenegger and Philipp Gasser illuminate individual aspects and activities of the institution from an artistic point of view. The individual areas of the presentation combine to form a network of references and present everything Schaulager does and stands for, above and beyond its role as an exhibition venue.

Schaulager from an artistic perspective: Philipp Gasser, Zilla Leutenegger and Thomas Ruff

The leading actors in Philipp Gasser's video installation *Always Quietly Active*, a presentation the Basel artist created especially for the Satellite, are works from the Emanuel Hoffmann Foundation collection, abstracted into dark patterns: the *Rat King* by Katharina Fritsch, for instance, or Hans Arp's *Stein von Menschenhand geformt* ('Stone Formed by a Human Hand'). Gasser's shadow play depicts the everyday tasks and activities at Schaulager in an entertaining manner. The animated film shows the processes of transporting works, their installation in the storage rooms and the archival documentation of objects. By focussing on works from the collection, Philipp Gasser's playful film also highlights Schaulager's essential *raison d'être*, storing and caring for the Emanuel Hoffmann Foundation collection.

The Swiss artist Zilla Leutenegger has also addressed the collection in her work: Her two-channel video, part of the work *Terrahead*, shows the artist as a figure seen from behind, walking through the empty passages and individual booths of the Schaulager storage area. Zilla Leutenegger's encounters with the artworks are presented on both sides of a Janus-like double monitor in two slightly differing sequences of images. Through the delicate, graphic effect of the postproduction and the ghostly soundtrack composed from sounds recorded on location, the constellations of figure, artwork and architecture evolve an atmospheric life of their own, oscillating between enchantment and eeriness.

The German artist Thomas Ruff has approached Schaulager in his own way: He has set up a display case containing photographs which create an effect somewhere between two- and three-dimensionality, between proximity and distance. Ruff draws on the pictorial process of stereoscopy for the work; with the help of special glasses the images of the exterior of the Schaulager building give the impression of spatial depth.

Five-part film: *Kunst im Auge behalten* (Keeping an eye on art)

For the Schaulager Satellite a fifty-minute, five-part film was shot. A *dialogue à distance* between artists and professionals from the Kunstmuseum Basel and the Museum of Modern Art, New York, academics from the art history seminar at the University of Basel, the architects Herzog & de Meuron and members of the Schaulager staff, the film provides a multi-faceted, up-to-date image of the institution.

The first two parts offer an insight into the history of the Emanuel Hoffmann Foundation collection and the genesis of Schaulager. The other three parts document the central activities of this institution, which has now been in existence for nearly ten years. Under the keywords, 'Preserve', 'Study' and 'Share' the various spheres of activity are introduced from an internal and external perspective, for example showing restorers at work, or accompanying professional visitors around the storerooms. International artists such as Thomas Ruff, Katharina Fritsch or Matthew Barney describe Schaulager from their own perspectives.

Display cases — insight into working and thought processes

Schaulager maintains close contact with its artists. As an institution it does not focus solely on results, or on finished artworks; it also takes an interest in the working and thought processes associated with the conception and realisation of art, housing an archive with documents relating to individual works in the collection. This knowledge surrounding the artistic process not only leads to a deeper understanding of each work, it is also essential for their correct preservation.

The models, casts, props and tools displayed in the vitrines are the starting points for understanding the sketches and intermediate versions which have remained as traces on the path to the finished work. Along with the video documentations they provide an insight into the intellectual world of around twenty artists whose work is linked to Schaulager. The positioning of the exhibits is reminiscent of an archival cabinet of wonder, or of the arrangements which might be found in a restorer's workshop. Visitors who wish to know more will find detailed background information on the individual objects on the text panels.

Schaulager book

To accompany Schaulager's presentation on the Exhibition Square the book *Schaulager. Preserve, Study, Share* is being published. On 72 pages, it describes the Schaulager concept, its construction and operation, the background to the Emanuel Hoffmann Foundation collection as well as Schaulager's main activities. Large-format photographic plates show the imposing Herzog & de Meuron building, provide an insight into the storage spaces and an overview of the activities and previous exhibitions. Published by the Laurenz Foundation, the book is printed in both English and German and will be on sale at the Satellite for CHF 5.

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4 to 17 June 2012, Exhibition Square, Basel / Art Basel

MEDIA INFORMATION

During Art Basel, Schaulager will be on the Exhibition Square — right at the centre of the action. For two weeks, before and during the fair, the 'Schaulager Satellite', a temporary pavilion by architects Herzog & de Meuron, will showcase the institution and its work to the public.

Schaulager, located in Münchenstein, will not be open to visitors until the middle of the year. Alongside the extension of the storage space to accommodate the growing collection of the Emanuel Hoffmann Foundation, the research and teaching infrastructure is being expanded: the library is being extended and new work stations and seminar rooms are being created for researchers and students. The two exhibition floors are not affected by the building work.

During this construction phase, Schaulager is taking the opportunity to introduce the institution and its work behind the scenes in the 'Schaulager Satellite'. With four LED screens, the stunning form of this temporary pavilion, modelled on the architecture of Schaulager itself and positioned right next to the entrance to the art fair, can be seen from far away. Visitors are received in a 'Welcome House' and a staircase then leads them into an eight-meter high aisle where large-scale vitrines and monitors display information about Schaulager and its activities.

Five short films show how the Emanuel Hoffmann Foundation collection is stored, maintained, researched and promoted in Schaulager. Vitrines with documentary objects, props and working tools offer revealing insights into the creative processes of world-famous artists associated with the Emanuel Hoffmann Foundation collection and with Schaulager projects, such as Fischli/Weiss, Katharina Fritsch, Cindy Sherman and Matthew Barney. Presentations developed especially for the 'Schaulager Satellite' by Thomas Ruff, Zilla Leutenegger und Philipp Gasser document different aspects of the collection, the storage of artworks and Schaulager's architecture from an artistic perspective.

To accompany Schaulager's presentation on the Exhibition Square the book *Schaulager. Preserve, Study, Share* is being published, describing the Schaulager concept, its construction and operation, the background to the Emanuel Hoffmann Foundation collection as well as Schaulager's main activities. Large-format photographic plates show the imposing building, provide an insight into the storage spaces and an overview of the activities and previous exhibitions.

The 'Schaulager Satellite' is not an art exhibition. It is an invitation to art lovers and to all those interested to get to know Schaulager and its activities.

www.schaulager.org/satellite

**FACT SHEET
SCHAULAGER SATELLITE**

4 to 17 June 2012, Exhibition Square, Basel / Art Basel

Opening hours: Daily, 10 a.m. to 8 p.m., admission free

Team Schaulager Satellite: Andreas Blättler, Gabriella Brancher, Marcus Broecker, Barbara von Flüe, Bettina Friedli, Isabel Friedli, Gabriella Gianoli, Katrin Grögel, Charlotte Gutzwiller, Yvo Hartmann, Stephan E. Hauser, Claire Hoffmann, Christoph Kym, Heidi Naef, Edith Rickenbacher, Catherine Schott

Contributing artists: Francis Alÿs, John Baldessari, Matthew Barney, Paul Chan, David Claerbout, Tacita Dean, Thomas Demand, Peter Fischli and David Weiss, Katharina Fritsch, Philipp Gasser, Robert Gober, Gary Hill, Ilya Kabakov, Zilla Leutenegger, Dieter Roth, Thomas Ruff, Cindy Sherman, Monika Sosnowska, Fiona Tan, Jeff Wall, Andrea Zittel

Films: *Kunst im Auge behalten* (Keeping an Eye on Art), a five-part film by Visavista and Laurenz Foundation, 2012

Schaulager book: *Schaulager. Bewahren, Erforschen, Weitergeben / Schaulager. Preserve, Study, Share*
Published by the Laurenz Foundation, Schaulager Basel
1st edition 2012, 72 pages, 25 × 20 cm, soft cover
Published in English and German
ISBN 978-3-9523403-8-7 (English edition)
ISBN 978-3-9523403-7-0 (German edition)
Price in Schaulager Satellite: CHF 5

Satellite architecture details: Project name: Schaulager Satellite, project number: 394
Project team Herzog & de Meuron: Jacques Herzog, Pierre de Meuron, Jason Frantzen, Martin Fröhlich, Christian Zerreis, Iwona Boguslawska, Xin Li
Building mass: Building footprint: 325 m², gross floor area: 386 m², gross volume: 2496 m³, length: 36 m, width: 23.4 m, height: 11 m,
Total floors: 2

Guided tours: Duration: 60 minutes, free of charge, languages: German/English/French
Reservation is required, please see: www.schaulager.org/satellite

Short tours: Duration: 10 minutes, free of charge, languages: German/English/French
No reservation required, meeting point at the Schaulager Satellite Welcome House
Short lunchtime and after-work tours: 12 p.m., 1 p.m., 5 p.m., 6 p.m., 7 p.m.
and by request at other times on the hour

Press and media: All press texts and images can be found on our website www.schaulager.org/satellite, under 'Media Service'
Media contact for the Satellite: Catherine Schott
e-mail: mediasatellite@schaulager.org / c.schott@schaulager.org

Mobile website: m.schaulager.org/satellite (smartphone-friendly design)
Free wi-fi network in the Satellite

**FACT SHEET
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Directions with public transport:
– Tram 11, tram stop 'Schaulager'
– Bus 60, bus stop 'Schaulager'
– a map can be found on our website

Library: The Schaulager library is open to the public as a reference library. The catalogue can be researched via the University of Basel library catalogue at: <http://aleph.unibas.ch>

To prepare for your visit, please request the publications (author, title, signature) you wish to consult via e-mail directly from the Schaulager library along with the preferred date of your visit.

Contact and registration:
bibliothek@schaulager.org, T +41 61 335 32 32
Opening times:
Monday to Friday 10 a. m. — 12 p. m., 1 p. m. — 5 p. m.

A presentation and directions can also be found at:
www.kunstgestaltungarchitektur.ch

Study visits and tours: Professionals, schools and universities can register for a study visit of the storage area online.

Guided tours are available to the public only during exhibitions.

Press and media: All press texts and images can be found on our website www.schaulager.org, under 'Media Service'
e-mail: mediaservice@schaulager.org

Next exhibition: Steve McQueen, 1 March — 7 July 2013